

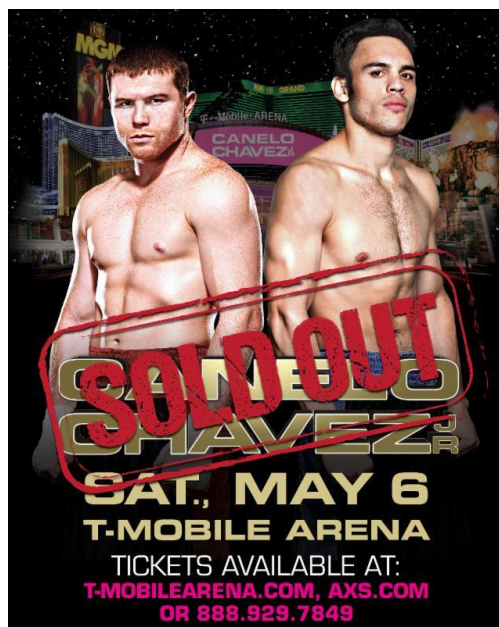


## **CANELO VS. CHAVEZ, JR. TICKETS SOLD OUT!!!!**

**CINCO DE MAYO MEGA-FIGHT AT T-MOBILE ARENA IN LAS VEGAS  
BETWEEN CANELO ALVAREZ AND JULIO CESAR CHAVEZ, JR.  
SELLS MORE THAN 20,000 TICKETS**

*CLOSED CIRCUIT VENUES TO BE ANNOUNCED SOON*

**CANELO VS. CHAVEZ, JR. TAKES PLACE SATURDAY, MAY 6  
PRESENTED LIVE BY HBO PAY-PER-VIEW®**



**LOS ANGELES** (March 3, 2017) Living up to its billing as one of the biggest fights of 2017, the Cinco de Mayo weekend showdown set for Saturday, May 6 between two-division world champion **Canelo Alvarez** (48-1-1, 34KOs) and former WBC middleweight world champion **Julio Cesar Chavez, Jr.** (50-2-1, 32 KOs) has sold out T-Mobile Arena in Las Vegas.

The number of tickets sold, more than 20,000, is among the largest indoor sell-outs in the rich history of Las Vegas prizefights.

"Big fights sell, and as anyone can see from the fact that we sold out Las Vegas' biggest boxing venue less than 10 days after tickets became available, Canelo-Chavez, Jr. is a huge fight," said Golden Boy Promotions CEO and Chairman **Oscar De La Hoya**. "Now that T-Mobile Arena is full, we will soon announce venues for showing the fight on closed circuit for fans still planning to come to celebrate in Las Vegas, and fans can of course see the fight in the comfort of their own homes on HBO Pay-Per-View."

Earlier this week, Golden Boy Promotions announced that Argentinian slugger **Lucas "La Maquina" Matthysse** (37-4, 34 KOs) will appear on the HBO Pay-Per-View in his first fight in more than a year and a half against **Emmanuel "Tranzformer" Taylor** (20-4, 14 KOs). The remainder of the Pay-Per-View slate and undercard will be announced shortly.

**Canelo vs. Chávez, Jr.** is a 12-round fight presented by Golden Boy Promotions and sponsored by *Tecate*, *BORN BOLD*, Adriana's Insurance and Interjet. Matthysse vs. Taylor is a 10-round fight presented by Golden Boy promotions in association with Arano Boxing and Star Boxing. The event will take place on Saturday, May 6 at T-Mobile Arena and will be produced and distributed live by HBO Pay-Per-View® beginning at 9:00 p.m. ET/6:00 p.m. PT.

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