



## **TV AZTECA AND TELEVISA TO BOTH BROADCAST CANELO VS. CHAVEZ, JR. LIVE ON SATURDAY, MAY 6 FROM T-MOBILE ARENA IN LAS VEGAS**

### **CANELO'S STAR POWER MERGES RIVAL NETWORKS TO SHOWCASE SUPER-FIGHT**

**LOS ANGELES** (April 5, 2017) - Making Mexican television history, **TV Azteca** and **Televisa** will both air the **Canelo vs. Chavez, Jr.** event live from the **T-Mobile Arena** in Las Vegas on **Saturday, May 6** in celebration of the Cinco de Mayo weekend. It will be the first time that both stations carry a main event featuring Mexican fighters.

This historic announcement comes as fans get ready to witness this highly anticipated "Mexican Civil War" between two of the most famous and skilled boxers in the sport-with the true winners being those tuning in live on the simultaneous broadcasts.

"This is a historic announcement and it was my wish for both networks to work together to show this fight," said Canelo. "Now all of my fellow countrymen can enjoy this epic battle between two proud Mexican warriors. The event is grabbing the attention and showing the importance of the Cinco de Mayo weekend for our Mexican people."

"This is a true testament to the star power of Canelo as it is unprecedented that one athlete can merge two networks," said Chairman and CEO of Golden Boy Promotions, Oscar De La Hoya. "Now that the fight will be broadcast on both TV Azteca and Televisa, all of Mexico will have access to watch Canelo and Chavez Jr. on May 6."

**Canelo vs. Chavez, Jr.** is a 12-round fight presented by Golden Boy Promotions and sponsored by Tecate, BORN BOLD, O'Reilly Auto Parts, Adriana's Insurance and Interjet. Lemieux vs. Reyes is presented by Golden Boy Promotions in association with Eye of the Tiger Management, Matthysse vs. Taylor is a 10-round fight presented by Golden Boy promotions in association with Arano Boxing and Star Boxing. Diaz, Jr. vs. Avila is presented by Golden Boy Promotions. The event will take place on Saturday, May 6 at T-Mobile Arena and will be produced and distributed live by HBO Pay-Per-View® beginning at 9:00 p.m. ET/6:00 p.m. PT.

Tickets for a closed circuit viewing of the fights at the Grand Ballroom at MGM Grand Hotel & Casino are on sale for \$75, not including applicable fees. All seats are general admission and can be purchased at the MGM Grand box office or by phone with a major credit card at 800-745-3000.

For more information, visit [www.goldenboypromotions.com](http://www.goldenboypromotions.com) and [www.hbo.com/boxing](http://www.hbo.com/boxing); follow on Twitter @GoldenBoyBoxing, @OscarDeLaHoya, @hboboxing; become a fan on Facebook at <http://www.Facebook.com/GoldenBoyBoxing> and [www.Facebook.com/HBOboxing](http://www.Facebook.com/HBOboxing); follow on Instagram @GoldenBoyBoxing, @HBOboxing and @OscarDeLaHoya; follow the conversation using #CaneloChavezJr.

Photos and videos are available to download by clicking here or copying and pasting the link <http://bit.ly/Canelo-ChavezJr> into a browser. Credit must be given to Golden Boy Promotions for photos and videos used.

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